WAE

Design Document

Team 1:

John Perl Laura Clark Carter Hurst Ryan Lifferth Eva Dominga Nelson



INTRODUCTION

Purpose/Goals For Site:

- 1. Allow users to purchase WAE merchandise/clothing
- 2. Present product in a simple and trendy manner
- 3. Promote the anti-bullying movement
- 4. Give customers a way to get involved with WAE activities/events

Word Cloud





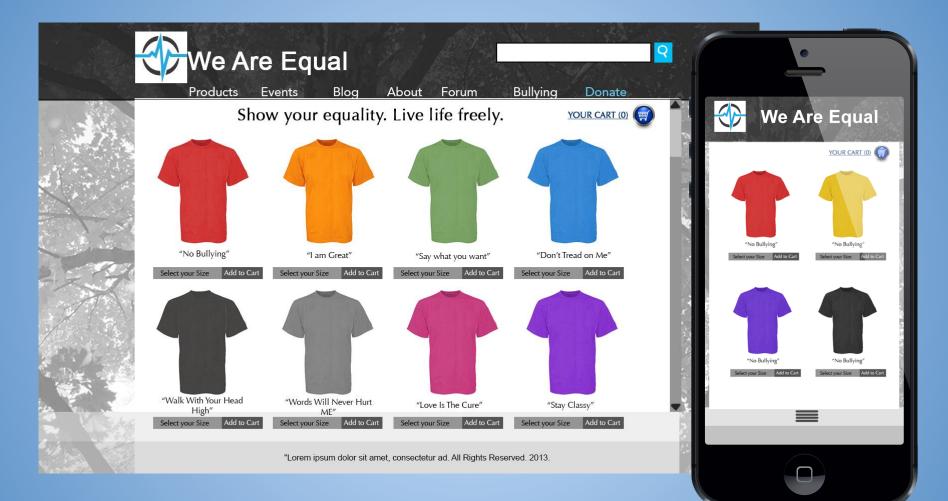
Billy Boneduchi

Single 25 year old who loves to support local organizations in any way possible.

- Found out about WAE and wants to support by bringing awareness
- Another way he wants to support is by

donating to the cause

 After donating, Billy wants to know for sure this is a legit cause





About Forum

Bullying Donate

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Donate. Make a difference.

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DONATE NOW!

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Products Events

Blog

About

Forum Bullying



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About Us

The standard Lorem Ipsum passage, used since the 1500s

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Another Header Here



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About Us



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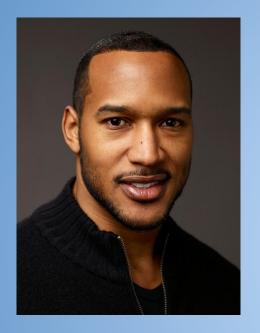


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Randy Watson

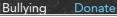
Single Father of 4 boys who doesn't want his kids becoming a bully like he was when he was younger

- Teach his boys about the harms of bullying others
- Find events he can involve himself and his boys in
- Get teaching ideas from other parents



Blog

About Forum





BULLYING HURTS

Don't be a part of the cycle.

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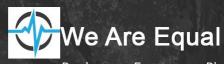


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BULLYING HURTS Don't be a part of the cycle.





Products Events

<u>Blog</u> About Forum

rum Bullying



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If this is your first visit, be sure to check out the FAQ by clicking the link above. You may have to register before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

	Forum	Last Post	Threads	Posts
vBul	letin Announcements			0
1	xBulletin Announcements (15 Viewing) Find out the latest news about vBulletin here Sub-Forums: ID Jointh eBulletins & Press Releases	Who's Who on Team vill by <u>Bay Horoan</u> Mon 29th Jun '09 3:36pm <u>2</u>	391	1,566
E	Announcements Discussions This forum is now closed to new posts and will be archived. Please use the <u>Successions</u> and <u>Feesback</u> forum for discussion about vib features and the <u>Site Feesback</u> forum for discussione about the vibilitin.com site.	Announcements and Discussions by Stove Hachol Tue 12th May '09 4:25pm 2	135	39,831
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Forums

vBulletin 4

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vBulletin 4 Questions, Problems and Troubleshooting

Use this forum to ask questions about how to do things or how to fix problems in vBulletin 4. Sub-Forums: vBulletin 4 Quick Tips and Customizations

16269 threads, 75622 replies

vBulletin 4 Installations and Upgrades

Post your question about installing or upgrading to vBulletin 4. Be sure to search, and check the installation docs before you post!

1596 threads, 8775 replies

vBulletin Impex Import System

Post here to ask questions about or get help with vB's impex import system to import data from other forum software. View the ImpEx Bug Tracker.

5518 threads, 34234 replies

vBulletin Support Ticket System

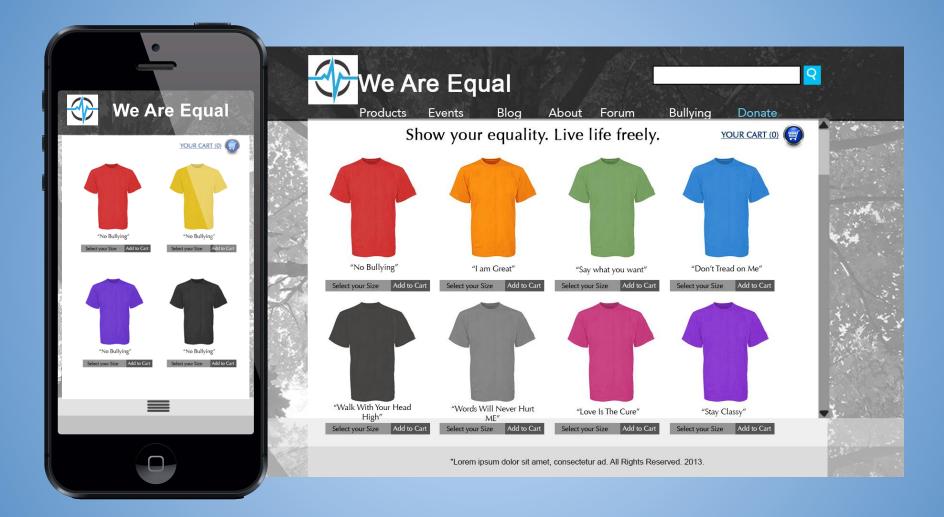
This is a direct link to the vB Support Ticket System. Licensed customers can use this page to fill out support tickets. You will need your customer number and password to access this. 0 threads. 0 replies

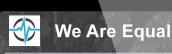


Alice Delores

17 year old school and community spokesperson

- Learned about WAE from friends at school
- Wants to purchase popular WAE clothes online
- Use Forum to chat with other students
- Checks for WAE Facebook and Twitter posts





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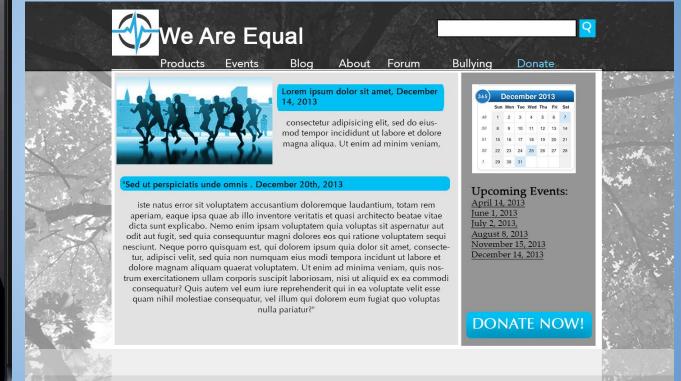
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Upcoming Events: <u>April 14, 2013</u> <u>June 1, 2013</u> <u>July 2, 2013</u> <u>August 8, 2013</u> <u>November 15, 2013</u> December 14, 2013



Social Media

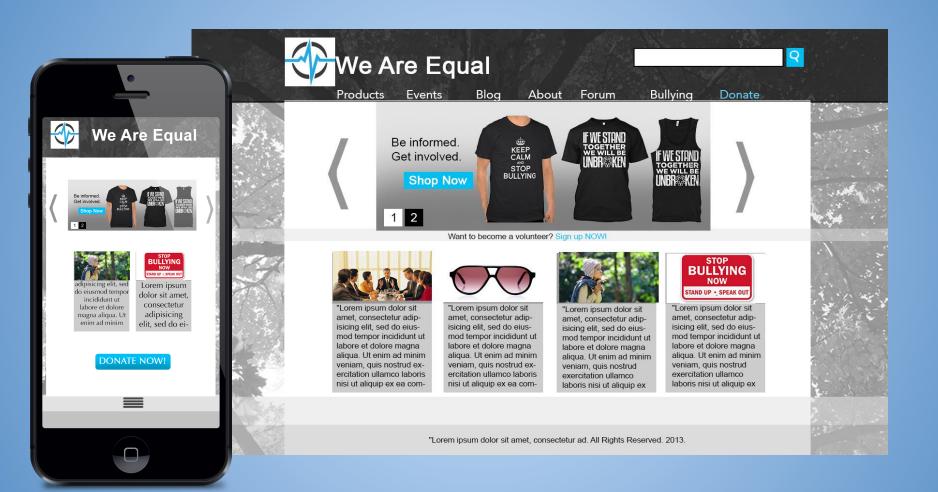




Timothy Highwater

The Trendy Teenager

- Discovered WAE in search of a new cause promoting brand.
- He wants what he wears to make a statement.
- He is interested in seeing what clothing WAE has to offer as well as looking into the cause promoting aspect of WAE.







Products	Events	Blog	About	Forum		Bullying	Donate	
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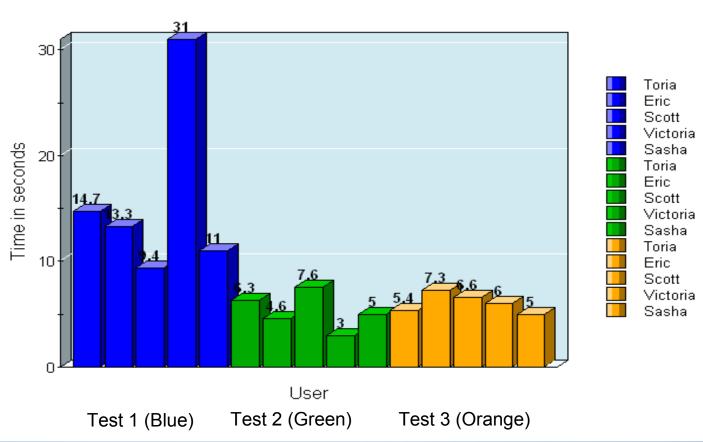
Q

TEST 1: Add a product to your shopping cart.

TEST 2: Navigate to the calendar that shows upcoming events

TEST 3: Find more information about the antibullying movement.

Usability test for WAE Industries



In conclusion this design facilitates the needs of both WAE Industries, its targeted users, and our class assignment.

Thank You For Your Support.